

A Creator's Guide To Transmedia Storytelling: How To Captivate And Engage Audiences Across Multiple Platforms By Andrea Phillips

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by Sheri Candler. Lately, we have been getting inquiries on distribution strategies for transmedia projects in the indie film space. While it is my distinct

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A creator's guide to transmedia storytelling

What People Are Saying "Phillips' book is a powerful tool for anyone who wants to make a career for themselves within the world of transmedia. Through her guidance

A creator s guide to transmedia

Written by Sheri Candler. This week s post should help those who are thinking about giving transmedia/cross platform storytelling a try. Andrea Phillips first

Andrea phillips - wikipedia, the free encyclopedia

Phillips in 2012 published A Creator's Guide to with other professionals in Transmedia. In February, 2013, Phillips created a Kickstarter project

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This is the First How-To Strategy Guide to Transmedia Storytelling. Phillips' book is a powerful tool for anyone who wants to make a career for him- or herself within

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Andrea Phillips is a transmedia writer and game designer who posts about culture, feminism, stories, and more.

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