

A Creator's Guide To Transmedia Storytelling: How To Captivate And Engage Audiences Across Multiple Platforms By Andrea Phillips

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by Sheri Candler. Lately, we have been getting inquiries on distribution strategies for transmedia projects in the indie film space. While it is my distinct

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Andrea Phillips recently published A Creator's Guide to Transmedia Storytelling . The book provides a taste of the creative and practical considerations that go

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Andrea Phillips is a transmedia writer and game designer who posts about culture, feminism, stories, and more.

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Andrea Phillips is the author of A Creator's Guide to Transmedia Storytelling (3.87 avg rating, 99 ratings, 12 reviews, published 2012), Revision

A creator s guide to transmedia

Written by Sheri Candler. This week s post should help those who are thinking about giving transmedia/cross platform storytelling a try. Andrea Phillips first

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Andrea Phillips Transmedia Creator Deus Ex Machinatio. Andrea Phillips is a transmedia writer and game designer. Her work includes a variety of educational and

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Phillips in 2012 published A Creator's Guide to with other professionals in Transmedia. In February, 2013, Phillips created a Kickstarter project

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Section i - squarespace

4 A CreATOR s GUiDe TO TrAnsmEdiA sTOryTellinG The audience was devastated by her loss. They reported feel-ing as if they d been punched in the gut, that they

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What People Are Saying "Phillips' book is a powerful tool for anyone who wants to make a career for themselves within the world of transmedia. Through her guidance

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